

## P O R

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### IN **A WORLD** FULL OF BRANDS, GOOD ISN'T ENOUGH **WE DO IMPACTFUL,**





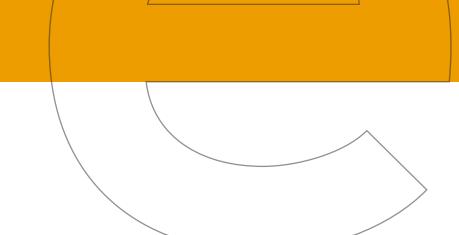
### MEMORABLE VISUALS

#### Gegraph \_\_\_\_as usual, make it visual





#### creative AGENCY







# **Services**

As brand-marketing experts we are providing creative solutions for insightful and integrated brand communication campaigns with strategies designed for your brand. Starting from scratch by building up your branding identity, creative story-telling, motion graphic. Production to Digital Content Strategy.

#### **BRAND STRATEGY**

Brand analysis Brand Positioning User Profiles Look and Feel Brand Story & Message Brand Attributes

#### **CREATION & DESIGN**

Concept Creation Art Direction Logo Graphic System Brand Architecture 3d Art Design

#### **IMPLEMENTATION**

Stationery Packaging Collaterals Environmental Graphic Brand Guideline Website and Mobile Applications Company Profile

#### PRODUCTION

Photography Video production Motion graphic 2D & 3D Infographic Video Creative Solutions Booths Creating Printing Gifting

#### **COMMUNICATION SOLUTIONS**

Creative Campaign Planning Campaign Activation Social media management Social media calendar Content Writing Copywriting SEO Email Marketing Google Ads

# mission

Digital activation

Our mission is to build a relationship with your brand and your consumers wherever they may be.



### BRANDING

Keeping the brand image consistent with a brand prospective strategy Branding is not just a logo, it's a full process that starts with a suitable name, relevant visuals. Related impressions and clear brand voice to create a successful message Creating innovative branding visuals based on the scientific and psychological effects on customer behavior

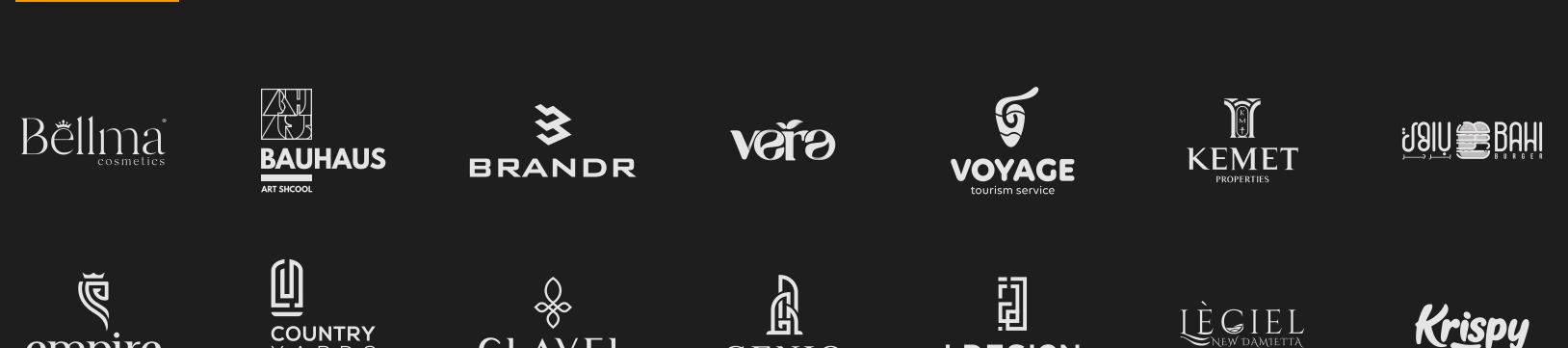
Branding is classified into many categories (Organizational branding, company branding, groups branding and personal branding)





### The following Chapter is **GEGRAPH** Logofolio in All industries;

A logo should deliver an immediate and honest impression of your business philosophy, conveying why your brand is special. A logo that's based on an authentic brand philosophy will be meaningful and instill confidence in its audience.





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REAL ESTATE CONSULTANCY











































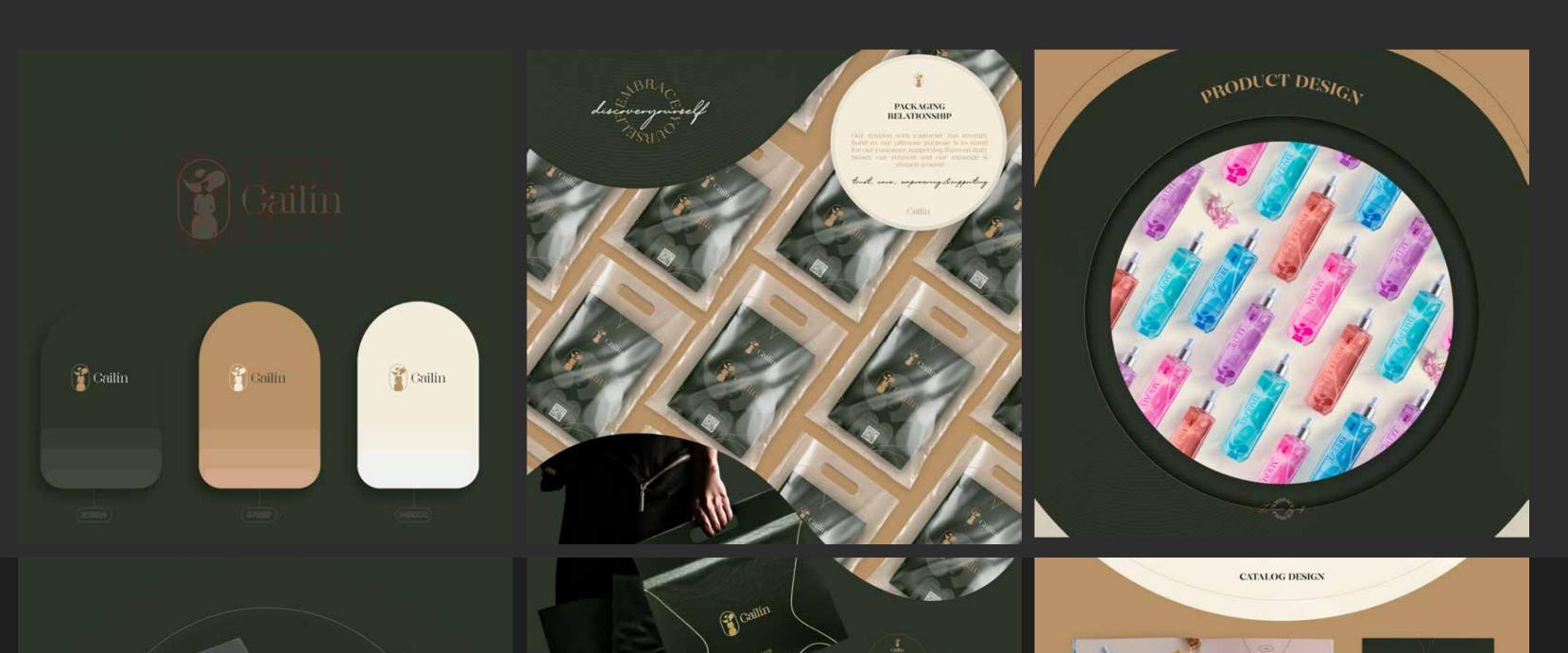
#### SERVICES PROVIDED

Logo Design	
Branding Identity	

Brand Guaidelines Company Profile Staionery Desig Advertising

Jniqe packaging Products packaging

Social medic Outdoors









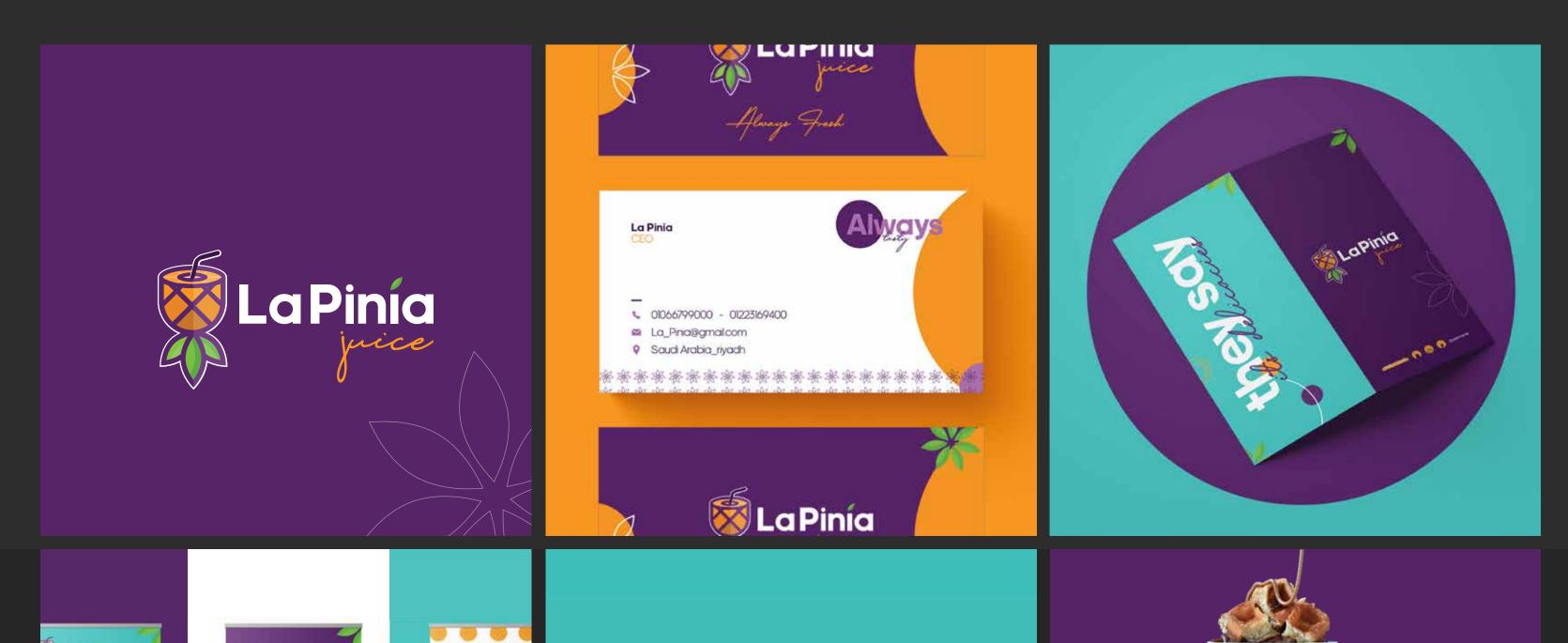


client \_\_\_\_\_ LAPINIA

#### SERVICES PROVIDED

Logo Design Branding Identity

Brand Guaidelines Company Profile Staionery Desig Menu design packaging desigi videos







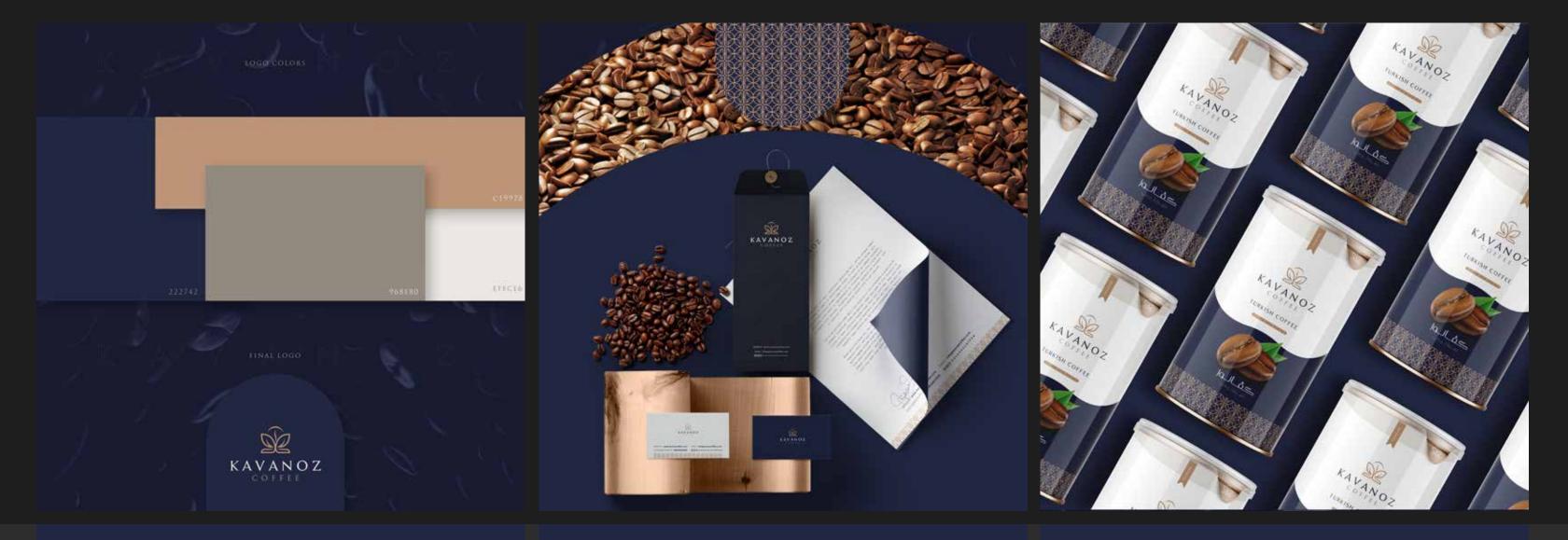
client \_\_\_\_\_

### **KAVANOZ COFFEE**

#### SERVICES PROVIDED

Logo Design Branding Identity

Brand Guaidelines Staionery Design Staionery Design Packaging











SERVICES PROVIDED

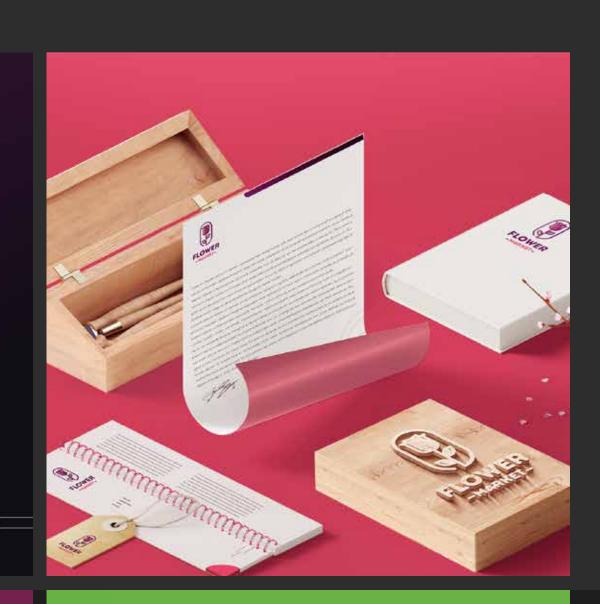




**FLOWER** 

MARKET









SERVICES PROVIDED

Logo Design Branding Identity

Brand Guaidelines Company Profile Staionery Design Advertising Packaging Food photography









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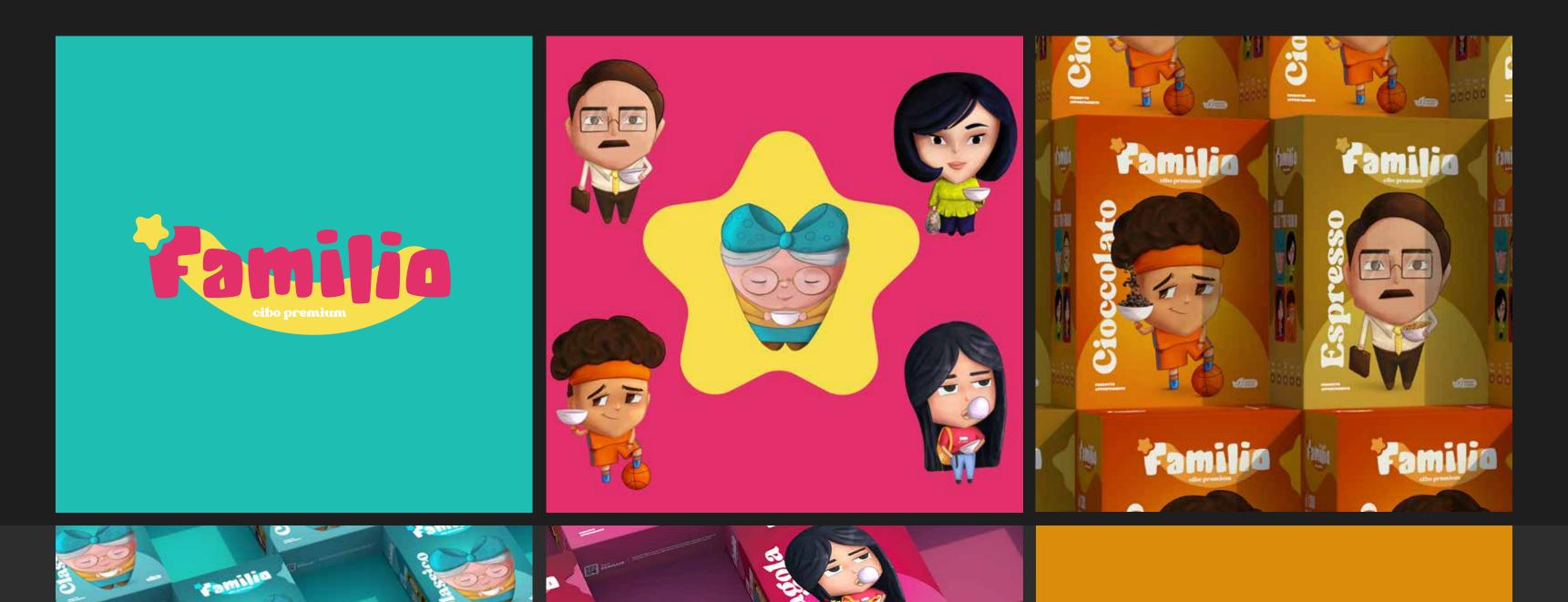


#### SERVICES PROVIDED

Logo Design Branding Identity

Brand Guaidelines 3d modeling Staionery Design character design packaging design animated videos

content creation 3d render







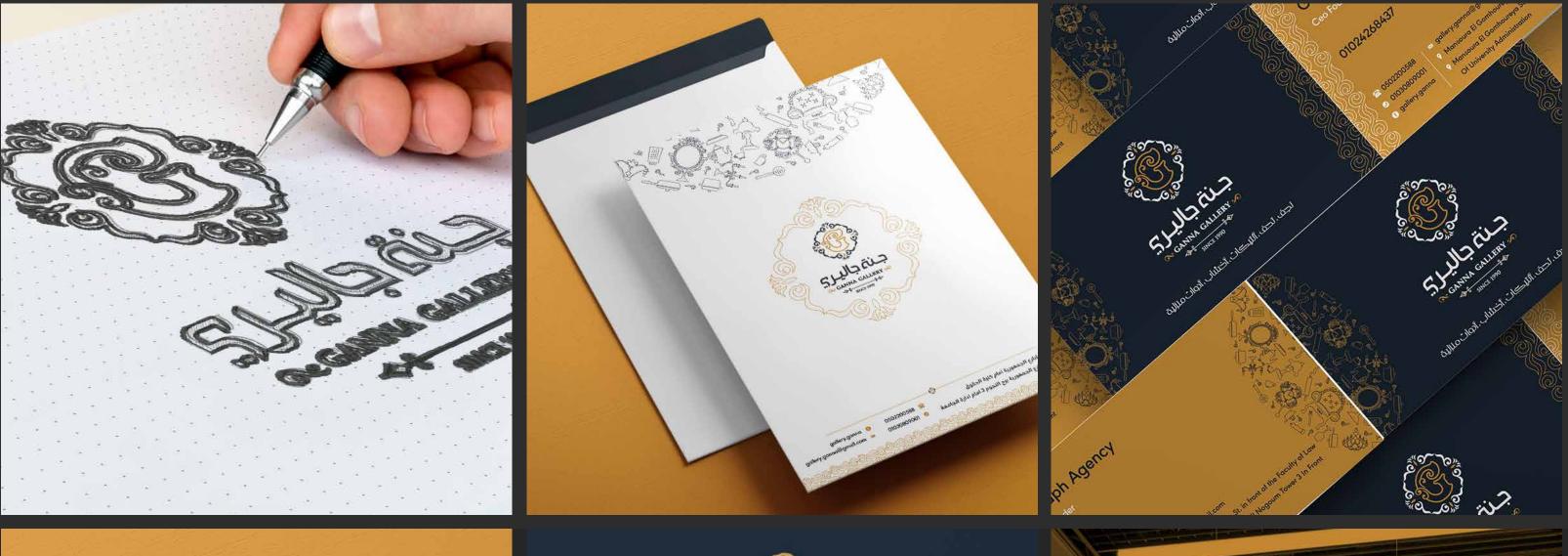
### client \_\_\_\_\_ GANNA GALLERY

#### SERVICES PROVIDED

Logo Design Branding Identity

Brand Guaidelines Company Profile Staionery Design Advertising

Staionery Desigr Advertising











#### SERVICES PROVIDED

Logo Design

Staionery Design

Staionery Design



client \_ DAR EL ALAMIA



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### PHOTOGRAPHY

Photography isn't about capturing commercial shots with unique styling techniques for products and food, it's about leaving a real desirable impression for each brand according to its identity

Professional photo sessions are complimentary art and science your style matters but your impression lasts





### work in **PHOTOGRAPHY SOLUTIONS.**

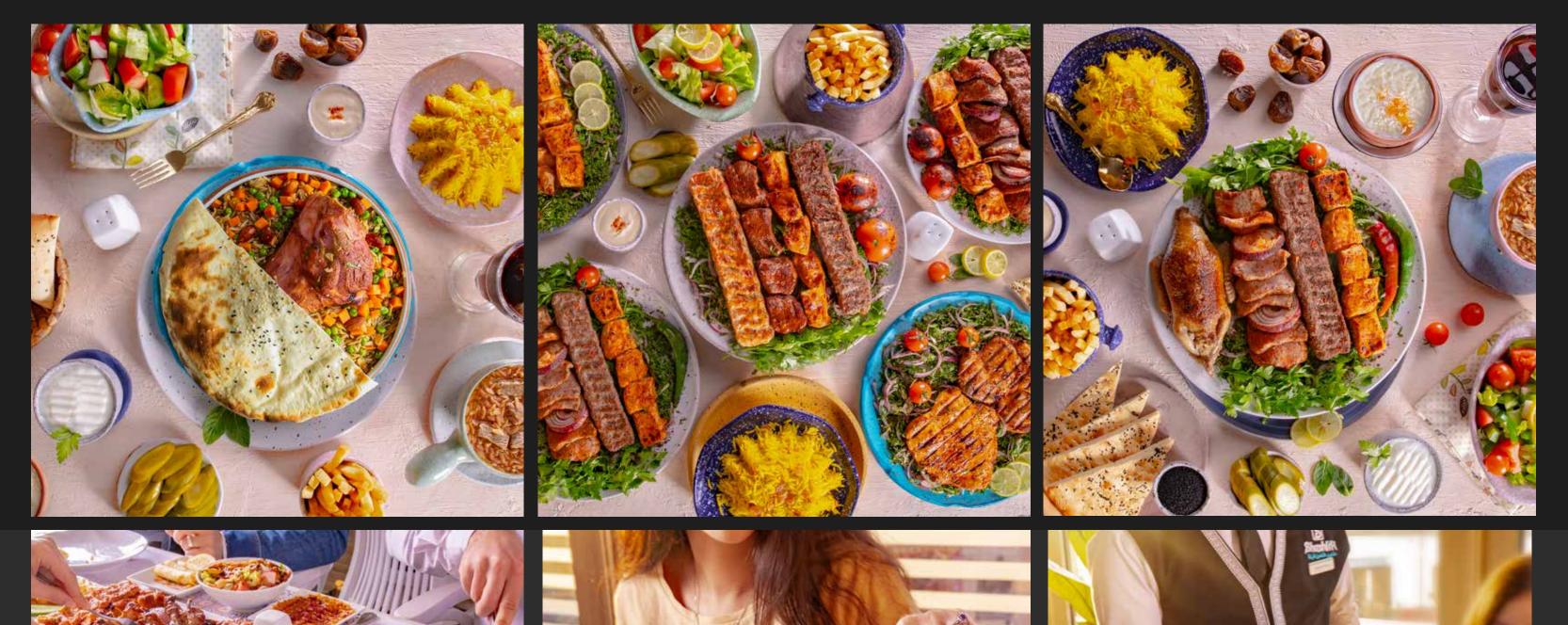
client \_\_\_\_\_ SHASHLIK

#### SERVICES PROVIDED

Social media Media buying

Outdoors Menu design Food photography Food styling

Live shoots Advertising Videography







### work in **PHOTOGRAPHY SOLUTIONS.**

client \_\_\_\_\_

#### SERVICES PROVIDED

Logo Design Branding Identity

Brand Guaidelines Company Profile Staionery Design Photography Social nedi













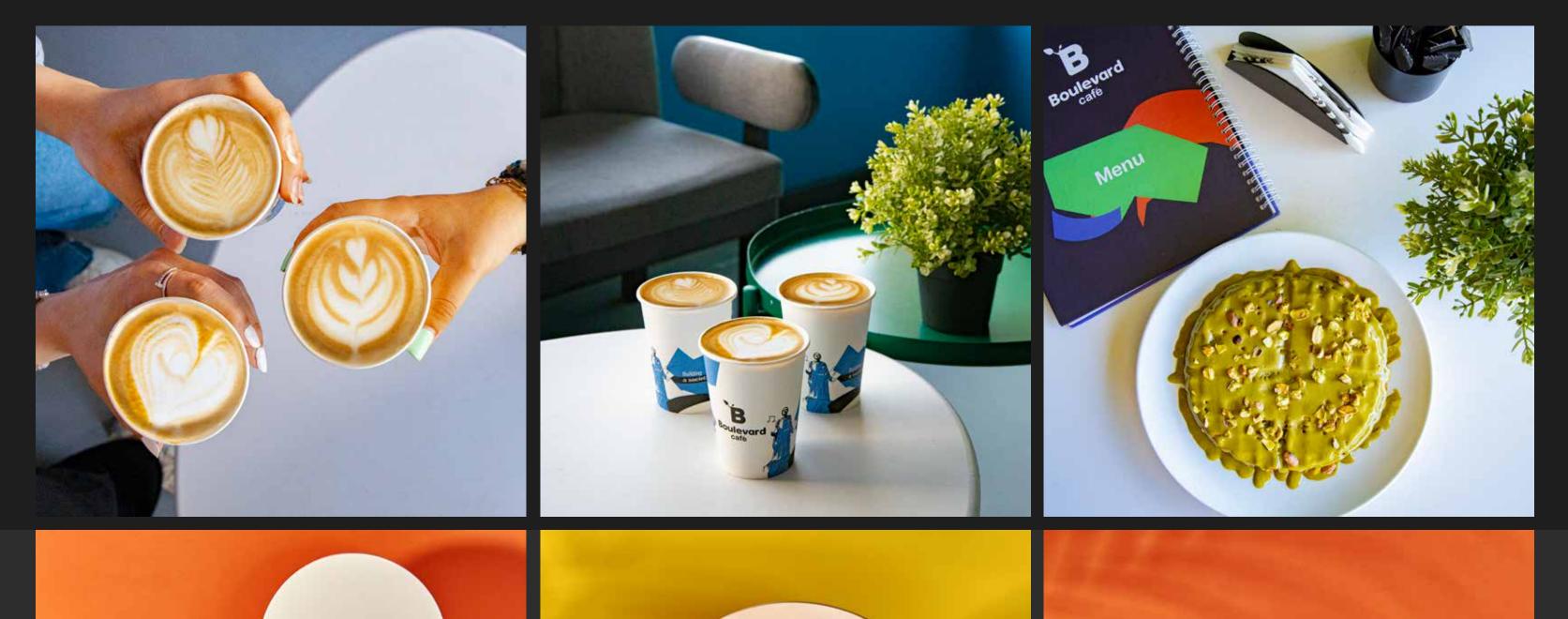




#### work in PHOTOGRAPHY SOLUTIONS.

#### SERVICES PROVIDED

Campagins





client \_





work in **PHOTOGRAPHY SOLUTIONS.** 

#### client \_\_\_\_\_ SIDRA RESTAURANT

#### SERVICES PROVIDED

Social media campagin Food photography

Food styling

Menu design







work in PHOTOGRAPHY SOLUTIONS.

SERVICES PROVIDED











work in **PHOTOGRAPHY SOLUTIONS.** 

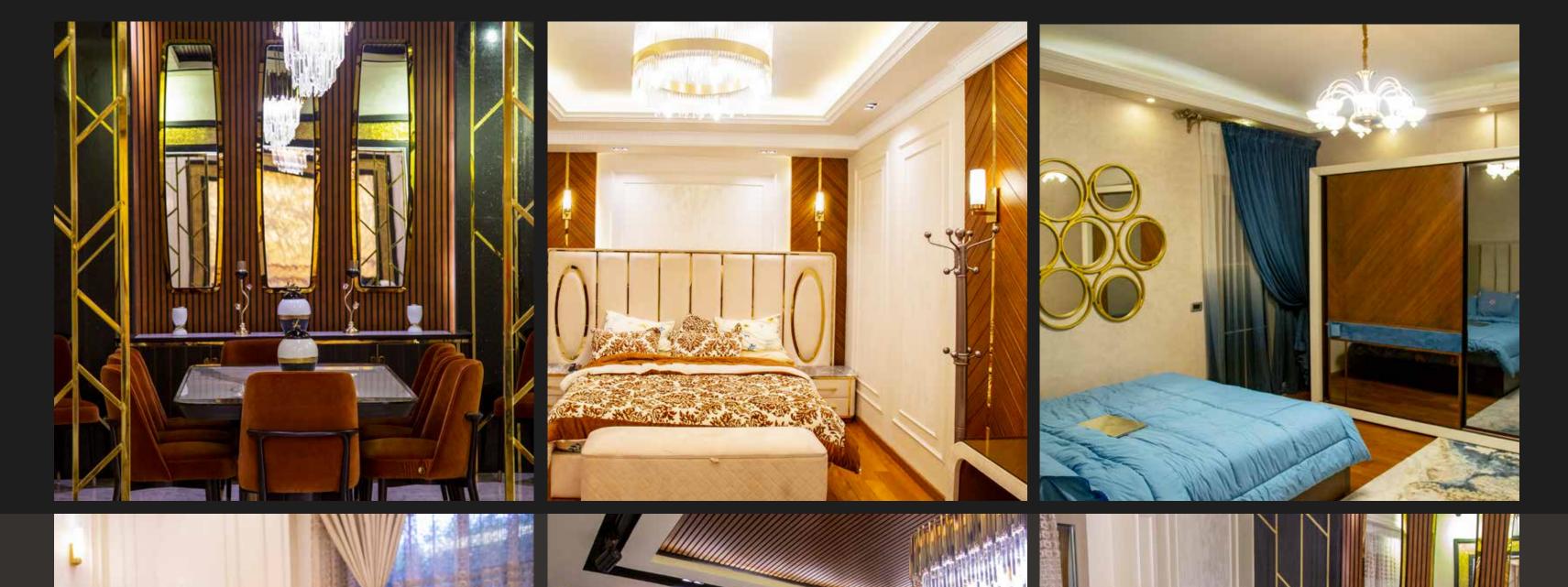
client \_\_\_\_

### MARBLE DEIGNS

#### SERVICES PROVIDED

Videography Phortography

Social media Media buying







work in **PHOTOGRAPHY SOLUTIONS.** 

client \_\_\_\_\_ EL AMRITY

#### SERVICES PROVIDED

Logo Design Branding Identity Food photography Food styiling Packaging Menu design

Outdoors Social media







### SOCIAL MEDIA STRATEGIES

Successful social media strategies help your clients accessing, finding and reaching you first before you could reach them



### MEDIA PRODUCTION

Video is effective communication that needs to be integrated into each aspect of your marketing





### UI - UX

GEGRAPH development team, which contains a group of the best experts and specialists, depending on the latest methods and software tools, transforms the design after your approval into an app, website or interactive store ready for launch.

#### **REVIEW AND DELIVERY**

Before the project is finally delivered to the client, the Customer Success Team performs a comprehensive review in conjunction with the client to ensure that all requirements are met. After that, the project is finally delivered to the client, and an eternal partnership begins in which we support the client continuously and permanently.

SYSTEM ARCHITECTURE

#### DEVELOPMENT

#### REQUIREMENT ANALYSIS

UI - UX Design

TESTING -**DELIVERY** 



### **OUR 3D ART DESIGN SERVICES**

We provide our clients with 3D product modeling services to strengthen product marketing efforts, reach a new level of customer awareness and significantly accelerate sales growth.

**Our team is ready** to offer the most effective solutions in this area from simple projects to complex ones.

**Our main goa**l when creating art assets in 3D is to adhere to the story, world, and ideas behind each of them. With an art director they turn any artistic idea into real artworks. Our 3D designers combine a variety of artistic styles to satisfy every idea of the project. Thanks to their creative, technical and management experience, we achieve the expected artistic vision, its continuity and quality throughout the entire production process.







Great projects in business are never done by one person they are done by a team of people our team is fully experienced to meet your business needs

As specializing makes it better. We have a talented graphic design team, social media, content creation team, and media production team.

### SAMPLES OF OUR CLIENTS





### **CONTACT US**

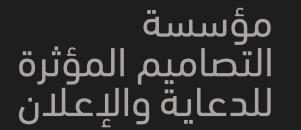
Please provide us more details about your request

Ś 0556727813 0595530303 0557744388

info@gegraphsa.com 

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## مؤسسة AS USUAL التصاميم المؤثرة LAUSUAL للدعاية والإعلان